

Employers Create Your BEAR Network Account in 4 Easy Steps!

We are in the process of rolling out our new online platform **The BEAR NETWORK** (powered by Purple Briefcase) which allows our employer partners to connect directly to students and community members who are seeking employment. In turn, they will be able to apply for any open positions that you have posted and be notified when you will be on campus. Please see instructions for setting up your account below and let us know if you have any questions. We look forward to working with you!



Creating your account is simple! Just follow these 4 steps.

1. **Type in this link** www.tinyurl.com/BearNetwork and click on the button labeled **“New Employer”**. Choose the free option.
2. **Fill in your information.** After you’ve selected your plan, you’ll be asked to fill out some basic information about yourself and your company. This will help to build your profile.
3. **Connect to schools.** Now that you’ve created your account, you’ll be directed to the **“My Schools”** page of your new account. This page is important because it’s where you are able to select the schools to which to send requests for connection. Enter in **Texas** and choose **Brookhaven College**.
4. **Upon approval you will be able to start the recruiting / job posting / hiring process!** As soon as your connection has been approved by the school, you’ll be able to browse students’ profiles and résumés, post jobs and internships, track job applicants, manage your on-campus presence, and view/register for events!

Please see some highlights you will notice as you begin to use The BEAR Network!

	<p>New Interface: The new interface is more engaging and has better straightforward functionality such as posting jobs/internships, searching for students, requesting On-campus Interviewing and RSVP’ing to other events.</p>
	<p>Company Profile: Now you can show students more about your company. Choose from attributes related to your work environment, benefits plans or corporate culture. Our new company profiles let our students get to know your company in more ways than simply viewing a logo. Student also have the ability to “favorite” your company, so when you post jobs they are instantly informed.</p>
	<p>Search Students: All students will be able to develop a visual profile that can outline their work history, academic accolades and extracurricular information. The visual profile is a new and unique way to get to know our talent. The visual profile does not take the place of a traditional résumé, but it augments it with a link to their resume! If you are interested to search students, connect with our Career Services Team for more information.</p>