

Invest in Yourself to Learn Solutions for Your Small Business

Institute For Entrepreneurial Studies

Each stage of a business—conception, startup, development, continuity, growth, maturity or exit—requires a different workforce approach. Brookhaven's Business Solutions is structured to meet your unique needs today—while helping prepare you for tomorrow. Not only do we have the diversity and capacity to train in a variety of areas, we listen and learn about the areas that are most important to you in order to create the solutions that will work best for your organization.

Our goal is to give you a solid foundation for operating a small business, from creating a business plan to managing and marketing your business.

Choose from these courses and workshops to fit your business needs:

- How to Start Your Own Business
- Business Plan
- Financing
- Business Taxes
- Managing the Business
- Marketing and Sales
- Social Media and Marketing
- Elevator Speech
- Media Interview Training and Presentation Skills



Courses are available individually as well as part of the Small Business Owner's Program.
For additional information, call click or come by!

972-860-4574 | *bhcTraining@dcccd.edu*

SMART STARTS HERE.



Brookhaven College

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

Workforce and Continuing Education

3939 Valley View Lane, Farmers Branch, Dallas, TX 75244-4997

www.BrookhavenCollege.edu | Building W | bhcWCE@dcccd.edu | 972-860-4600

Educational and employment opportunities are offered by the Dallas County Community College District without regard to race, color, religion, sex, national origin, age, disability, sexual orientation, genetic information, gender identity or gender expression. M&PI Office, #140428 April 2014. ow